

# Table

# SETTINGS

ELEMENTS FOR MODERN DINING FROM THE NY TABLETOP MARKET

by Pamela Graves



The 24-ounce Rose Colander features sculpted petals blooming from a base with draining holes that create a whirlwind design, reminiscent of the center of a rose. From **Zak Designs**, P.O. Box 19188; Spokane, WA 99219; 800.331.1089.

gift to the fork.

The Tabletop Market at **41 MADISON AVENUE** will aptly reflect modern dining trends, as perceived by three publications from Martha Stewart Enterprises — “Martha Stewart Weddings,” “Martha Stewart Living” and

“Everyday Food.” Each, using products and accessories from 41 Madison tenants, will create the building’s lobby setting tablescapes under the theme “Celebration.” The settings will “celebrate” a range of special events including “Every Day,” “Special Occasions,” “Showers” and “Your Big Day.”

On the 14<sup>th</sup> Floor of 41 Madison, art and industry will unite in an exhibition of 200 fine china plates, presented in a gallery format. The exhibition, themed “Tectonic Plates,” is organized and presented by The New English and will feature an assemblage of fine plates, with 100 artists, textile and product designers, photographers and architects contributing from around the world. This is the first time 41 Madison has held an art exhibition during the Tabletop Market.

At the **230 FIFTH AVENUE NEW YORK MARKETCENTER**, home to over 200 companies housing products in various categories, several showrooms will showcase new product introductions including:

- **Circle Glass**, Suite 1114, which will reveal its new Col-

Handcrafted by modern Italian artisans, the stunning Fiori Tableware Collection from **Sorella Home** (P.O. Box 59, Millburn, NJ 07041) is designed and hand-painted with four vintage floral elements on a warm aged background. Call 973.376.1140.

ored Glass Collection of sophisticated, trendy new glassware in many different colors, patterns and textures.

- The two new lines acquired by **Euroletto Linens & Home** — **Colomba Living** and **Greenhorn Trading Company** — located in Suite 10 on the lobby level, will both introduce new products. Colomba Living will unveil a collection of linen tablecloths and textiles while Greenhorn Trading will present the Linen Mist Collection of napkins. Euroletto, meanwhile, will extend its private label services to retailers.

- **Lawrence Essentials**, now in Suite 1001A, will showcase a selection of res-

We can thank social trends for the resurgence of at-home entertaining — the squeeze on consumer disposable income, innovative and often healthier food offerings, and celebrity chefs that make cooking and dining at home seem like simple fun. Yet dining at home is no longer a paper plate affair, as will be discovered at the Spring 2010 New York Tabletop Market, held April 13-16 at 41 Madison Avenue, 7 W New York and 230 Fifth Avenue. As shown by each venue’s agenda and a preview of manufacturers’ new introductions, modern dining reflects the current desire for casual elegance ... from the hostess



Available in three sizes and colors, Flipped Out Vases are made of thick terra cotta. Turned one way, they are a vase ... turn them upside down and they’re candleholders. From **Marta Mikey**, 401 E. Las Olas Blvd., #1400, Ft. Lauderdale, FL 33301; 888.297.6313.

The addition of a blue inlay to the classic Carlton Gold ensemble creates a striking pattern, and may be mixed with other patterns from **Royal Crown Derby**, 11135 Magnolia Blvd., #150, North Hollywood, CA 91601. Call 818.754.6300.

