

**United Linens**, located in Suite 1101, which will showcase its new “Fruit Cocktail” line of table linens and kitchen curtains.

The building also invites buyers to enjoy the **230 Fifth Rooftop Lounge & Restaurant**, open from 4 p.m.-4 a.m. Located in the rear lobby, **the Antique**

**Café** offers a variety of foods and beverages as well as a Wi-Fi Internet connection. During the NY Tabletop Show, complementary breakfast and afternoon lunch will be served to those with vouchers. Additionally, all buyers with vouchers can enjoy coffee, juice or tea during the NY Tabletop Show, served at the Antique Café. Vouchers can be ob-

tained at the Registration Desk.

For more information or to register, visit [www.230fifthave.com](http://www.230fifthave.com). ✱

We love the Bog Frog Bowl, shown in plum, not only for its style but for its sustainability. From **Grant Dawson Collections**, 6514 W. Langley Lane, McLean, VA 22101; 877.432.8751.



## Sorella Home: A Sister Act

An exciting new company has launched: Sorella Home. After a successful debut at the New York Gift Fair in August, Sorella Home eyes the New York Tabletop Market with its artistic collection of artisan-crafted Italian tableware, hand-blown Italian glass accessories, hand-painted ceramic tabletop, and much more.

Sorella, meaning “sister” in Italian, is the product of a partnership between Founder Terri Casner (who may be recognized by many from her extensive career in the tabletop market), Jeff Casner, and longtime friend Linda Green. “Sorella has been a dream of mine for many years,” Terri Casner says. “This may sound corny, but the inspiration for the company is the love of beautiful product and the joy I have always experienced around my own family table. I am driven by family, design and food. Sorella is the perfect blending of all these loves.

“We believe that Sorella Home continues the tradition of time honored Italian product, meant to be shared with our families and friends with a fresh new approach,” Casner adds. “The new approach is young and modern for today’s customer. Our designs are more fashion-driven and user-friendly than traditional Italian designs.”

She continues: “Today’s customer is looking for product that cross merchandises with other collections, and is functional and practical as well. We believe combining the incredible craft of handmade Italian product with more contemporary designs will fill a niche in the market.”

During the New York Tabletop Market, Sorella Home will present several new collections in ceramic and glass. “In addition, we hope to bring to market several licensed collections,” Casner adds. Look for Sorella Home at Forty One Madison Avenue, 21<sup>st</sup> Floor.



Nest Basket, Robin Wilson Home; Table Napkins, Julian Mejia Designs at Fiori Home Collections; Round Platter, Lawrence Essentials; Louvre Silverware, Chambly Silver at Fiori Home Collections

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NY TABLETOP SHOW  
TUESDAY, OCTOBER 13 - FRIDAY, OCTOBER 16, 2009

NY GIFT SHOW  
SUNDAY, JANUARY 31 - THURSDAY, FEBRUARY 4, 2010

*230 Fifth Avenue*

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